



2012 MODEL YEAR
RAM 3500 LARAMIE
LONGHORNCREW
CAB 4X4

RAM

PRICE INFORMATION

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$ 72,190

DODGE RAM 3500 LONGHORN CREW CAB 4X4

Exterior Color: Black Clear Coat Exterior Paint

Interior Color: Light Pebble Beige / Dark Brown Interior Colors

Interior: Premium Leather Bucket Seats

Engine: 6.7-Liter I6 Cummins Turbo Diesel Engine

Transmission: 6-Speed Automatic 68RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Supplemental Side-Curtain Airbags
- Electric Shift-on-the-Fly Transfer Case
- Antilock 4-Wheel Disc Brakes
- Limited-Slip Differential Rear Axle
- Integrated Trailer Brake Controller with Display
- Class IV Receiver Hitch
- Tow Hooks
- Diesel Exhaust Brake
- Remote Keyless Entry
- Sentry Key Theft Deterrent System
- Remote Start System
- Security Alarm
- Universal Garage Door Opener
- Electronic Vehicle Information Center
- Temperature and Compass Gauge
- Tilt Steering Column
- Speed Control
- 12-Volt Auxiliary Power Outlet

INTERIOR FEATURES

- Premium Leather Bucket Seats
- Rear 60 / 40 Split-Folding Seat
- Heated Front Seats
- Ventilated Front Seats
- Heated Second-Row Seats
- Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
- Power Lumbar Adjust
- Rear Power Sliding Window
- Power Locks
- Power Windows w/ Front One-Touch Up & Down Feature
- Power Adjustable Pedals with Memory
- Air Conditioning w/Automatic Dual-Zone Temp Control
- Memory for Radio, Driver's Seat, Mirrors and Pedals
- Premium Leather-Wrapped Steering Wheel
- Heated Steering Wheel
- Steering Wheel-Mounted Audio Controls

PRICE INFORMATION (contd.)

OPTIONAL EQUIPMENT

- Customer Preferred Package 2FK Protection Group \$ 75
- Transfer Case Skid Plate
- Monotone Paint
- Chrome Tubular Side Steps by Mopar
- Body-Color Fender Flares
- Chrome Front Bumper
- Chrome Rear Bumper
- Power Sunroof \$ 1,295
- Dual Transmission Oil Cooler \$ 420
- Media Center 430N CD/DVD/MP3/HDD/NAV \$ -500
- Garmin Navigation System
- Hard Drive
- 6.5-Inch Touch-Screen Display
- LT235/80R17E OWL On/Off-Road Tires \$ 300
- Rear Seat Video System \$ 1,200
- Federal A/C Excise Tax \$ 100

DESTINATION CHARGE \$ 1,400

TOTAL PRICE:* \$ 76,480

Media Center 730N CD/DVD/MP3/HDD/NAV
 506W Alpine Premium Sound w/9 Speakers & Subwoofer
 SIRIUS Satellite Radio w/ 1-Yr Radio Subscription
 GPS Navigation
 Uconnect Voice Command with Bluetooth
EXTERIOR FEATURES
 17-Inch x 6.0-Inch Premium Aluminum Wheels
 LT235/80R17E BSW All Season Tires
 Full-Size Spare Tire
 Pwr Chrome Heat T-Tow Mirrors w/Puddle&Signal Lamps
 Locking Tailgate

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C63DRKXCG150640

L4-VON: 5484

This window sticker may or may not match the actual window sticker on the vehicle itself. We reserve the right to make changes without notice and are not responsible for typographical errors. Dealers are independent and free to set their own prices.

*STATE AND/OR LOCAL TAXES, IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON THE PRICE OF OPTIONS IF PURCHASED SEPARATELY.

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
PARTS CONTENT: %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
 SALTILLO, MEXICO
COUNTRY OF ORIGIN:
 ENGINE: US
 TRANSMISSION:

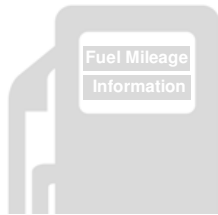


Compare this vehicle to others in the FREE FUEL ECONOMY GUIDE available at the dealer.

CITY MPG

N/A

Actual Mileage will vary with options, driving conditions, driving habits and vehicle's condition. Results reported to EPA indicate that the majority of vehicles with these estimates will achieve between 0 and 0 mpg in the city, and between 0 and 0 mpg on the highway.



Heavy duty vehicle;
 no label required.

Estimated Annual Fuel Cost:
 N/A

HIGHWAY MPG

N/A

For Comparison Shopping all vehicles declared as have been issued mileage ratings ranging from 0 to 0 mpg city and 0 to 0 mpg highway.

